

News Item

Alignment Recruitment Centre Solution Tailored For Hallenstein Glassons Group

Replacing manual, decentralised processes with, systematic real-time and proactive solution

Auckland (April, 2006)

Alignment Limited, a leading practice HR and recruitment solutions outsourcing firm, announced today its customer base continues to grow, citing retail pioneers the Hallenstein and Glassons Group as its newest recruitment outsourcing customer.

Trading success on both sides of the Tasman has resulted in a “stellar performance” for Hallenstein Glasson who have recently announced a lift in un-audited after tax operating profit of 28.7% to \$10.9 million for the six months ending February 1, 2006. Turnover for the Group has also lifted 10.5% to \$100.173 million. In order to keep pace with this growth a better and more cost effective attraction and recruitment strategy was required.

Prior to going live with Alignment, Hallenstein Glasson's staffing process comprised a mixture of manual and semi-automated as well as decentralised processes. For sourcing candidates both Hallensteins and Glasson relied on a combination of unsolicited applications and recruitment agencies. This however often generated too many candidates that were a challenge to prescreen or process in a timely and consistent fashion. It was also very expensive in some cases. The vision was to create a single point of entry for everyone that would make the entire staffing process faster and allow more visibility and efficiency into the recruiting efforts across the organisation's 77 store retail network.

“There are lots of people who want to work for us and now for the first time we have a team within the business whose sole focus is to proactively employ the right people at the right time, into the right role.” Says Anya Anderson, Hallenstein Glassons Special Projects Manager. “We now also have more effective collaboration among all process stakeholders and a commitment to exceed every candidate's expectation – even if the outcome is they are unsuccessful. We expect that the Alignment model of blending the best technology with the best people will have a positive impact on our employment brand as well as our ability to attract, recruit and retain only the best people.”

About Alignment:

Alignment is an integrated employment advertising, communications, recruitment and human resource consulting firm dedicated to servicing the full employment lifecycle.



For additional information please visit www.alignment.co.nz