

PRESS RELEASE

New Organisation Name - Alignment Limited

Enhanced Service Offerings – Reflect Commitment to Meeting Client Needs

Auckland (April, 2006)

Alignment Limited, a leading practice HR and recruitment solutions outsourcing firm, publicly announced today its change of name. Formerly Integrated People Strategies Limited, the firm's name change was a natural evolution of the company's best practice HR service offerings. The move into the outsourced HR and recruitment market was inevitable given Alignment's relationship with SnapHire and the opportunity to deliver an exciting, innovative and unique service model to the market. Alignment is committed to being a leader in quality-driven, attraction, recruitment, retention and release services.

The premier HR firm has equipped many notable New Zealand businesses with SnapHire e-recruitment systems including Hallensteins, Glassons, Toll NZ, BP Oil, Accident Compensation Corporation, The Bank of New Zealand, Noel Leeming Group, Housing New Zealand Corporation and The New Zealand Customs Service. Other SnapHire clients include Fonterra, Vero, ASB, Fisher and Paykel (Healthcare and Appliances), Pumpkin Patch and Coca Cola.

"Whatever the condition of the economy, when organisations recruit there is always pressure to select top performers while reducing hiring costs. Leading organisations are leveraging technology to proactively manage relationships with both candidates and employees with the goal of quickly filling open jobs and building a sustainable pool of dedicated talent. By transforming processes, applying best practice and offering innovative pricing structures, Alignment can significantly reduce the overall cost of recruitment whilst delivering previously unimaginable results" says Richard Barry, Director, Alignment Limited.

"Alignment's focus is to secure the best people quickly and efficiently to help client organisations build a significant and enduring competitive advantage. Our new name reflects an ongoing commitment to be a best practice resource of choice for organisations focused on aligning business goals and HR processes. It also drives home the fact that HR and recruitment should not be piecemeal activities conducted in isolation but in fact integrated end-to-end processes delivered across the entire employment lifecycle. This extends to the full range of current HR concerns including attraction, recruitment, retention and when appropriate release – all major battlegrounds in the talent war."

About Alignment:

Alignment is an integrated employment advertising, communications, recruitment and human resource consulting firm dedicated to servicing the full employment lifecycle.



For additional information please visit www.alignment.co.nz